

***Viniteca Mayol** A new concept in specialist wine selection and classification, which goes beyond traditional viticulture. DOc Priorat and DO Montsant wines are retailed, along with other products of the region and complements related to the world of wine. With personal attention and top-quality service.*

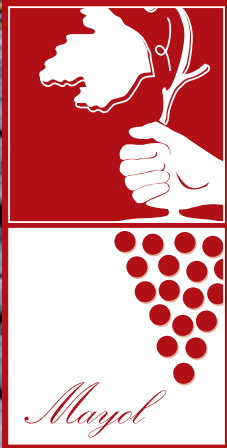
Equipment

- **Air-conditioned wine cellar:** the temperature control, humidity, ventilation, light...all these factors are taken into account to maintain the wine in optimum condition.
- **Sampling and training room:** a spacious room where activities related to the world of wine are regularly carried out.
- **Internet Portal and virtual shop:** where information on wine, the region and the history of Priorat can be expanded, the establishment can be contacted and purchases can be made directly through our virtual shop.
- **In-house laboratory:** all the wines that are marketed are first analysed in the Wine Centre laboratory.
- **Library of wine:** With reference books on wine, viticulture and oenology.

- **Newspaper archive:** We have the main regular publications on wine in this country and some of the most important international ones.
- **Legislation archive:** We have the updated regulations that apply to the world of wine.

Services and Activities

- **The Wine Club:** The Mayol Wine Centre offers its customers and friends an opportunity for preferential participation in the activities we organise periodically, and the chance to gain extra advantages and exclusive treatment.
- **Courses, conferences and wine-tastings:** Informative training, activities that improve knowledge on wine and on the region are regularly organised.
- **Audiovisual projection:** This includes, amongst others, our self-created report "The Priorat, a region of the future" (in Catalan, Spanish, English and German).
- **Participate in the viticulture experience:** Come down to the family vineyards and get to know the cultivation and life-cycle of the plant at close quarters.
- **Arranged visits to the cellars:** Get to know the cellars where the best Priorat wines are produced.
- **Excursions to places of interest in the region:** The museums, the culture, the tradition, the villages, the Montsant natural park, the Scala-Dei Carthusian monastery...
- **The Wine Market:** We find a buyer for anyone who wishes to sell a unique or special bottle of wine.
- **Wine-Investment:** we advise our customers on the best wines to invest in.
- **Service to companies:** We have innovative solutions for company gifts, using a combination of the best wines and other products of the region.
- **The "Wine-purse":** our customers can obtain large discounts.



*Wines with
Denomination
of Origin*

