

Individual cost of each activity price per person *

- Audiovisual show	free
- "Torroja, heart of Priorat" Guided visit to Torroja del Priorat	2 €
- "At the foot of the Vineyard" Visit to -La plana d'en Ricard -	2 €
- "Panorama of the Priorat" Visit to - Els Bevisos-	2 €
- "At the foot of the Vineyard" and "Panorama of Priorat" together	3 €
- Visit to the Joan Pàmies Museum-Cellar	2 €
- "Country House of the Priorat"	2 €
- Organ Concert	2 €
- Visit to the Joan Pàmies Museum-Cellar and Organ Concert together	3 €
- "The Vineyards and the Stars" astronomical observation in Priorat	2 €
- "Visits to cellars" price according to cellar	
- Promotional tasting sessions	free
- Tasting information for beginners price according to wines tasted	consult
- Open-air tasting sessions	consult
- Courses and Conferences	consult
- "Have a drink in the Priorat"	depends of wine
- Another activities	consult

For the different organized activities there will be necessary a minimum of 6 persons and a maximum of 15.

For special groups, more limited or bigger, it will be necessary consult prices and conditions.

Every weekend Viniteca Mayol has programmed of concrete form some of the activities exposed in fixed time-table and that will communicate to the beginning of every month.

For other time-tables and for the not programmed activities it will be necessary to communicate it with a week of anticipation and to contact with the Viniteca Mayol before.

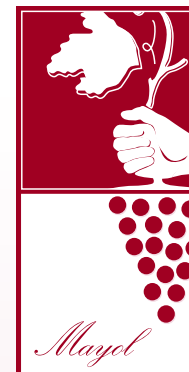
*Consult our family prices with discount.

Some activities are not adapted for very small children.

*The major ones of 65 years will enjoy for special prices.

For reservations and information you can contact for telephone on Wednesdays, Thursday, Friday and Saturdays morning, or for e-mail.

We wait for you!



Viniteca Mayol

ViniOci

Wine and Leisure in Priorat

It is a complete programme of activities proposed by Viniteca Mayol, aimed at visitors to the County who wish to deepen their knowledge of Priorat.



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English



Proposals and Activities

Viniteca Mayol

“The Viniteca Mayol, wine and much more”

Visit to the Viniteca Mayol situated in street of the Bassa 24 in Torroja del Priorat. A new concept in specialised wine cellars beyond that of the traditional winery, with modern facilities and outstanding services. Moreover, the Viniteca Mayol is a centre for the global promotion of wine culture.

- **Explanation of the characteristics of the wines and the different services on offer.**
- **Possibility of purchasing DOQ Priorat and DO Montsant wines**, other products from the county and utensils related to the world of wine.
- **Audiovisual show “The Priorat, a county of the future”** Original audiovisual show, which lasts 30 minutes and takes a tour of the county, the wine, the history, the two denominations of origin, the estate wines, the Olive oil, etc.
- **“Have a drink in the Priorat”** On summer Saturday's afternoons you can have a glass of wine accompanied by dried fruits and/or *orelletes*, traditional pastries... in the Viniteca Mayol
- **Wine-tasting, Short Courses and Talks...**
The Viniteca Mayol regularly organises activities related to the world of wine.

Wine-tasting in diverse methods:

- Tasting techniques (aimed at professionals from the world of wine).
- Tasting information for beginners (the cost will depend on the quality of wine you wish to taste).
- Free promotional tasting sessions.
- Open air tasting sessions (in the summer months).

Courses:

- Introduction to tasting
- Introduction to Vine-growing
- Introduction to Vinification and Laboratory Practices

Conferences and Talks:

- The quality factors of the wine from Priorat
- Wine and health
- El Priorat and its history

“The Cellars and The Olive oil mills”

The Viniteca Mayol organizes visits to wine-making Cellars where you can listen to an explanation about the production process of wine and also to Oliveoilmills.

“Torroja, heart of the Priorat”

Guided visit to the town of Torroja del Priorat: situated in the very heart of the county, it is one of the towns that conserve all the charm of the more traditional aspects of the Priorat.

- The cobbled streets: Carrer de la Bassa, Carrer Major, the square, Carrer de la Font, Carrer de la Serra, Carrer de l'Era...
- Places of interest: la Font Vella (the old fountain), the church of Sant Miquel where the 18th-century organ is kept, the Balandra, the Agricultural Guild, the large manor houses in the high street (Cal Compte, Cal Vall, Cal Marimon...) the central offices of the Regulating Council of the DOQ Priorat, the large balcony of Cal Bet, the ruins of the Red Tower, the Balconet (small balcony), the Joan Pàmies Museum, the local swimming pool, the leisure areas...
- Festivals: the annual festival is on the 29th of September, the Jocs Florals, a poetry competition, the second Saturday in May.
- After the visit there is an explanation of the origins and history of the town and the Priorat region...

“At the foot of the Vineyard”

Visit to the estate - La plana d'en Ricard- of the Mayol-Sentís family, situated 650 metres from the town of Torroja in the direction of Scala-Dei; an explanation will be given in situ of the life cycle of the plant, the vine grower's annual calendar and the different cultivation processes. It involves looking at the vines, some of them a hundred years old, others replanted more than 20 years ago... the different varieties of grapes (garnatxa, carinyena, cabernet sauvignon, syrah, merlot ...) and finding out a little bit more about vine growing. The visitor can also see and touch the famous *llicorella* slate, typical of the Priorat lands. There are also olive groves, from which comes the other important product of the county: olive oil.

“Panorama of the Priorat”

Visit to the estate Els Bevisos of the Mayol- Sentís family, situated 600 metres from the town of Torroja in the direction of Porrera.

An estate with new replantation on plots in the form of terraces, where one can go as high up as nearly 700 metres above sea level, it is the highest part of central Priorat where the views are remarkable. All of Montsant can be seen as if you were looking at a painting, and across the whole extension you can see many of the surrounding towns and villages, the estates where they grow the grapes for some of the most famous and appreciated wines of the Priorat, a unique panoramic view to take the best photographs of the Priorat landscape.

The visitor can also see close-up an example of one of the new vine replantation, which although representing a change from the previous situation, does in fact respect the mountain setting...

There are also some curiosities such as the remains of trenches dug during the Civil War.

“The Vineyard and the Stars”

Astronomical observations in the Priorat.

On some spring and summer nights, and in collaboration with the Astronomical Association of the Priorat based in Torroja, observations with commentaries are organised about the stars and the universe visible from Torroja, Gratallops and La Vilella Baixa, with the corresponding telescope and expert involvement of Jaume Olivé.

“Priorat Country House”

Visit to some of the most typical country houses of the zone, some of them are a faithful reflex of a form of life with more than 150 years of history where the visitors can get an idea of how it was the rural world in last century. In the estates, in addition, it is possible to see the contrast between old and young vineyards and the contrast between the Priorat of the past and that of today

Visit to Joan Pàmies Museum-Cellar

The Joan Pàmies Museum-Cellar is in Balandra Street in Torroja, where there is a very interesting private collection of tools and instruments on show for producing wine and the cultivation of the vine which were used throughout history by the people of the Priorat, specifically between the 15th and 19th centuries. Presses, carriers, scythes, hoes, etc. You can take a trip through the history of Priorat explained by the development of the basic tools that were used to build its economy...

“Organ Concert”

The parish church of Torroja houses a notable organ built between 1799 and 1800 by Jean Pierre Cavaller which has been included in the programme of Concerts for Old Organs of Catalonia. It is a French-style Baroque organ with Catalan elements that preserves all of its original characteristics. Carles Miró plays some well-known pieces and gives a detailed explanation of the history and functioning of this unique organ, which generates a great deal of curiosity and interest among music lovers.

“Els Jocs Florals”, take part in the poetry competition!

The town of Torroja plays host to a literary event that has been held for nearly thirty years in recent times, recovering a tradition from the last century. Organised by the leisure and cultural centre - La Unió- it is attended by the leading authorities of the country and is a grand festival of Catalan arts.

If you visit Priorat before April and you are lovers of literature and writing... we provide with the rules so that you can take part. At the Viniteca Mayol we will inform you about how you can enter and what prizes you can win.

Picnic in Torroja del Priorat

In the Font Vella leisure area you can have a barbecue and diner from the stone chairs and tables placed there... all in a natural setting on the outskirts of the town.

Rambling: “The dry stone route”

Go on a guided walk that follows the dry stone huts in the Torroja del Priorat district and enjoy the nature and the scenery while doing exercise... with a previous slide show and explanation of the routin in the training room of the Viniteca Mayol, led by Jaume Sans Aixalà.

At the Viniteca Mayol we can also inform you about other options and activities:

- Visit to the Carthusian monastery of Scala-Dei,
- Visit to Siurana.
- Visit to the mines of Bellmunt.
- The Wine fair of the DO wines of Priorat in Falset
- The Grape Harvest Festival in Poboleda
- Guided trips to Montsant and its Natural Park, etc...